



Personal Data and Privacy

Notice of Personal Data Processing

1. THE COMPANY

The company providing this privacy information is:

RunPix Corporation Ltd
PO Box 31739
Milford 0741
New Zealand

For questions or issues, please contact us at runpix.com. Use 'info' at this domain.

2. APPLICABILITY OF THIS NOTICE

This notice applies to the data associated with the website from which this document is linked.

3. GENERAL PRINCIPLES

This RunPix site uses a narrow, highly specific, and easily defined set of data items received from official race organizers. The data relates to personal race results and is translated by our internal systems into non-technical pictograms for publication online. The nature of the data and the processing performed on it mean that privacy control is less difficult than for more nebulous data applications.

4. WHERE DOES YOUR PERSONAL DATA COME FROM?

We receive electronic data files containing personal data from race organisers and their affiliated operators. This information is sent to us as electronic files at two different points in time:

- An original file is received immediately after the event has finished.
- Updating files are received periodically during days and weeks following the event.

5. DATA ATTRIBUTES WE RECEIVE and PROCESS

We receive a very limited set of attributes regarding your personal involvement with the event. Here are the attributes of your personal data which we receive and process:

- Bib Number
- Name (First and Last)
- Gender
- Age
- Nation and State
- Your race category, e.g. Run/Walk/Wheelchair
- Your timing information:
 - as recorded at intermediate timing points and at the finish line
 - or as supplied by you for a virtual race
- Information which can be derived from the above, such as your finish order

6. EXTRA DATA RECEIVED from ORGANIZERS

It is possible that data files received by RunPix from an event organizer could contain more information than the above required columns. If the data file we receive does contain any personal information which is not included in the above list, we immediately remove that data completely from the file. For example, we would remove your 'city' information if this was included in the data file.

7. DATA WE DO NOT RECEIVE

The above list of data attributes represents the entire data set we require to prepare our graphics. For this reason, we do not receive any of your financial data. We do not receive your credit card information or your banking details.

Similar to financial information, we do not receive any email addresses or physical addresses.

8. INFORMATION PUBLISHED ELSEWHERE

We make significant attempts to ensure all aspects of your personal data which we receive and process are already published elsewhere online; for example on the official website of the event. This means that all our published analysis and graphical displays – including your personal data aspects - could be derived (though rather clumsily) from other public data sources.

9. LEGAL BASIS

We are permitted in law to receive and process your personal data based on the consent you provided to the original event organisers and their affiliates.

10. DO WE SHARE YOUR PERSONAL DATA?

No. The data we hold behind this RunPix website will not be shared with any other party.

11. DO WE STORE COOKIES ON THIS WEBSITE?

No. We specifically avoid storing cookies in order to provide an immediate, non-challenging, user-friendly interface for our viewers.

12. DO WE USE YOUR PERSONAL DATA FOR MARKETING PURPOSES?

No. It is your data and we will not use it for any marketing purposes. We do provide reports to event organizers. These reports attempt to summarise the traffic levels which the site has experienced for individual events. This data is completely anonymized and provides the organizer with no way of determining any personal information.

13. DATA COPY / DATA REMOVAL / DATA CHANGE

You are entitled to receive from the company a copy of your personal data which we hold. We will accept such a request via the above email address. Upon receipt of such a request, we will forward a copy of the relevant data attributes pertaining to you which are held in our data files.

You are entitled to request, for any reason, the removal of your personal data from our graphical displays. We will accept your request via the above email address. Upon receipt of such a request, and subsequent confirmation, we will remove your information from the graphical displays and also delete it from underlying data files.

You are entitled to request, for any reason, a change in your personal data which we hold. We will accept such a request via the above email address. Should the requested change create an obviously unreasonable anomaly in the graphical displays, we will give you the opportunity to review the request before removing your data entirely from our systems.

14. FURTHER INFORMATION

Please contact us at the above email address for any additional information required.



RunPix Corporation Ltd
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